

## Publications Details

**Name of the Faculty:** Kishor Kumar Hira

**Designation:** Senior Graphic Instructor

**Department:** Journalism & Mass Communication

**Specialization:** Multimedia, 2D Design, Graphic Design, Video Editing, Audio Editing, VFX

**Research Interest:** New Media, AR & VR Concept, Artificial Intelligence, Digital Marketing.

**No. of Publications:** 06

### Book Chapter:

1. Kishor Kumar Hira, "The Role of Graphics in Revolutionizing AR and VR Technologies", "Virtual Reality and Artificial Intelligence Technologies", DOI: <https://doi.org/10.62906/bs.book.207>, Year: 2024, ISBN: 978-93-6233-386-5.
2. Kishor Kumar Hira, "Visual Evolution: The Transformative Role of Graphic Design in Media Studies", "Emerging Technology in Media and Communication Studies", Year: 2024, ISBN: 978-93-6128-689-6.
3. Kishor Kumar Hira, "The Intersection of Emerging Technologies and Design Skills in the Era of Media Convergence", "Media Convergence and Design Skills", DOI: <https://doi.org/10.22271/ed.book.2977>, Year: 2024, ISBN: 978-93-6135-317-8.
4. Kishor Kumar Hira, "Creative Design Approaches to Addressing Cybersecurity Challenges in 5G Media Convergence", "5G Media Convergence and Cybersecurity", DOI: <https://doi.org/10.62906/bs.book.208>, Year: 2024, ISBN: 978-93-6233-353-7.
5. Kishor Kumar Hira, "The Intersection of AI, Machine Learning, and Design in Media Convergence", "Global Media and Cultural Exchange a Growing Perspective", DOI: <https://doi.org/10.22271/ed.book.2976>, Year: 2024, ISBN: 978-93-6135-243-0.
6. Kishor Kumar Hira, "Interactive Media Design: Empowering Users through Personalization", "Empowering Media Users and Interactive Media Design", DOI: <https://doi.org/10.62778/int.book.475>, Year: 2024, ISBN: 978-93-5834-395-3.

### Conference:

1. Kishor Kumar Hira, "Climate Mitigation and Adaptation with Challenges, Opportunities, and Solutions", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
2. Kishor Kumar Hira, "Sustainable Strategies for Water, Energy, and Food Waste Management in India", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
3. Kishor Kumar Hira, "Integrating Green Economy Principles for Sustainable Growth", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
4. Kishor Kumar Hira, "Effective Risk Communication in Environmental Disasters: Strategies and Challenges", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.

5. Kishor Kumar Hira, "Cultural and Social Influences on Sustainable Living Habits",  
"International Conference on Transforming the Future of Environmental Sustainability",  
ICMCET-2024.